Hi, my name is Alif Firdaus, and I am a

# PRODUCT PESIGNER

HI THERE! I AM

# ALIF FIRDAUS, A DESIGNER WHO CAN CODE.

EDUCATION

# **SOFTWARE ENGINEERING**

SMK Negeri 2 Singosari 2012 - 2015

# **ENGLISH EDUCATION**

#### PROFILE

I am a 3 years of experience Tech-Savvy Artist blending the art of Product Design and Front-end Development. I am highly-skilled in crafting User Interface and User Experience. I am also fluent in building Web Applications. My tagline is crafting beauty in pixels, and weaving magic in code.

#### TOOLS & TECH-STACKS



#### SOCIALS

- www.aliffirdaus.com
- in linkedin.com/in/aliffirdaus97
- Hibble.com/aliffirdaus
- **O** github.com/alif-firdaus
- aliffirdaus@petaniweb.com
- +62 8133-666-5486
- Malang, Indonesia

University of Islam Malang 2016 - 2020

#### WORKING EXPERIENCE

### **OWNER & PRODUCT DESIGNER**

Petaniweb - Malang, Indonesia

2020 - Present

- Defining marketing strategies.
- Being up-to-date with the design trends.
- Improving products' interface and user-approach.

# **UI/UX DESIGNER**

Ivosights - Jakarta, Indonesia 2021 - 2022

- Gathering ideas with Project Manager.
- Creating reusable UI components and assets.
- Improving products' interface and user-approach

## **PRODUCT DESIGNER**

Ohceans - Singapore

2022 - 2023

- Creating best-practice project management.
- Creating sitemap, wireframe to define features.
- Creating mobile app related to Marine Affairs.